

Executive Summary

Trade Centre Way
420 Trade Centre Way, Portage, Michigan, 49002
Rings: 1, 3, 5 mile radii

Geographic Coordinates:
Latitude: 42.23832
Longitude: -85.59398

	1 mile	3 miles	5 miles
Population			
2000 Population	8,387	67,740	141,345
2010 Population	8,280	61,134	141,544
2015 Population	8,217	61,579	143,663
2020 Population	8,320	62,948	147,408
2000-2010 Annual Rate	-0.13%	-1.02%	0.01%
2010-2015 Annual Rate	-0.15%	0.14%	0.28%
2015-2020 Annual Rate	0.25%	0.44%	0.52%
2015 Male Population	48.6%	48.2%	49.1%
2015 Female Population	51.4%	51.8%	50.9%
2015 Median Age	36.1	36.1	31.1

In the identified area, the current year population is 143,663. In 2010, the Census count in the area was 141,544. The rate of change since 2010 was 0.28% annually. The five-year projection for the population in the area is 147,408 representing a change of 0.52% annually from 2015 to 2020. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 36.1, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	79.9%	78.9%	74.6%
2015 Black Alone	9.2%	10.5%	14.8%
2015 American Indian/Alaska Native Alone	0.6%	0.5%	0.5%
2015 Asian Alone	4.0%	3.5%	3.3%
2015 Pacific Islander Alone	0.0%	0.1%	0.0%
2015 Other Race	2.0%	2.3%	2.4%
2015 Two or More Races	4.2%	4.2%	4.4%
2015 Hispanic Origin (Any Race)	4.8%	6.0%	6.0%

Persons of Hispanic origin represent 6.0% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 48.6 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	3,801	26,197	56,105
2010 Households	3,861	26,178	57,743
2015 Total Households	3,850	26,502	59,024
2020 Total Households	3,898	27,119	60,713
2000-2010 Annual Rate	0.16%	-0.01%	0.29%
2010-2015 Annual Rate	-0.05%	0.23%	0.42%
2015-2020 Annual Rate	0.25%	0.46%	0.57%
2015 Average Household Size	2.13	2.29	2.31

The household count in this area has changed from 57,743 in 2010 to 59,024 in the current year, a change of 0.42% annually. The five-year projection of households is 60,713, a change of 0.57% annually from the current year total. Average household size is currently 2.31, compared to 2.32 in the year 2010. The number of families in the current year is 30,741 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

October 20, 2015

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Median Household Income			
2015 Median Household Income	\$39,962	\$45,641	\$38,335
2020 Median Household Income	\$46,551	\$52,993	\$44,959
2015-2020 Annual Rate	3.10%	3.03%	3.24%
Average Household Income			
2015 Average Household Income	\$57,200	\$64,002	\$57,507
2020 Average Household Income	\$64,926	\$72,722	\$66,086
2015-2020 Annual Rate	2.57%	2.59%	2.82%
Per Capita Income			
2015 Per Capita Income	\$26,186	\$27,537	\$24,334
2020 Per Capita Income	\$29,701	\$31,292	\$27,919
2015-2020 Annual Rate	2.55%	2.59%	2.79%
Households by Income			

Current median household income is \$38,335 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$44,959 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$57,507 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$66,086 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$24,334 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$27,919 in five years, compared to \$32,501 for all U.S. households

Housing			
2000 Total Housing Units	4,031	27,562	59,742
2000 Owner Occupied Housing Units	2,140	16,633	31,300
2000 Renter Occupied Housing Units	1,661	9,565	24,805
2000 Vacant Housing Units	230	1,364	3,637
2010 Total Housing Units	4,157	28,415	63,513
2010 Owner Occupied Housing Units	2,085	16,091	31,121
2010 Renter Occupied Housing Units	1,776	10,087	26,622
2010 Vacant Housing Units	296	2,237	5,770
2015 Total Housing Units	4,186	29,042	65,141
2015 Owner Occupied Housing Units	2,031	15,786	30,738
2015 Renter Occupied Housing Units	1,819	10,716	28,286
2015 Vacant Housing Units	336	2,540	6,117
2020 Total Housing Units	4,236	29,718	66,792
2020 Owner Occupied Housing Units	2,075	16,076	31,510
2020 Renter Occupied Housing Units	1,823	11,043	29,203
2020 Vacant Housing Units	338	2,599	6,079

Currently, 47.2% of the 65,141 housing units in the area are owner occupied; 43.4%, renter occupied; and 9.4% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 63,513 housing units in the area - 49.0% owner occupied, 41.9% renter occupied, and 9.1% vacant. The annual rate of change in housing units since 2010 is 1.13%. Median home value in the area is \$130,025, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 4.62% annually to \$162,998.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.