

Executive Summary

950 Trade Centre Way
 950 Trade Centre Way, Portage, Michigan, 49002
 Rings: 1, 3, 5 mile radii

Geographic Coordinates:
 Latitude: 42.23848
 Longitude: -85.60077

	1 mile	3 miles	5 miles
Population			
2000 Population	7,769	68,512	140,712
2010 Population	7,558	63,418	142,339
2015 Population	7,525	64,142	144,364
2020 Population	7,639	65,725	148,096
2000-2010 Annual Rate	-0.27%	-0.77%	0.12%
2010-2015 Annual Rate	-0.08%	0.22%	0.27%
2015-2020 Annual Rate	0.30%	0.49%	0.51%
2015 Male Population	48.6%	48.3%	49.1%
2015 Female Population	51.4%	51.7%	50.9%
2015 Median Age	38.9	34.9	30.8

In the identified area, the current year population is 144,364. In 2010, the Census count in the area was 142,339. The rate of change since 2010 was 0.27% annually. The five-year projection for the population in the area is 148,096 representing a change of 0.51% annually from 2015 to 2020. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 38.9, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	81.9%	79.6%	74.5%
2015 Black Alone	7.9%	9.9%	14.8%
2015 American Indian/Alaska Native Alone	0.4%	0.4%	0.5%
2015 Asian Alone	4.3%	3.9%	3.3%
2015 Pacific Islander Alone	0.0%	0.1%	0.0%
2015 Other Race	1.5%	1.9%	2.4%
2015 Two or More Races	4.0%	4.1%	4.4%
2015 Hispanic Origin (Any Race)	4.1%	5.4%	6.0%

Persons of Hispanic origin represent 6.0% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 48.7 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	3,355	26,612	55,980
2010 Households	3,446	26,954	58,179
2015 Total Households	3,448	27,391	59,429
2020 Total Households	3,499	28,095	61,119
2000-2010 Annual Rate	0.27%	0.13%	0.39%
2010-2015 Annual Rate	0.01%	0.31%	0.41%
2015-2020 Annual Rate	0.29%	0.51%	0.56%
2015 Average Household Size	2.17	2.28	2.30

The household count in this area has changed from 58,179 in 2010 to 59,429 in the current year, a change of 0.41% annually. The five-year projection of households is 61,119, a change of 0.56% annually from the current year total. Average household size is currently 2.30, compared to 2.32 in the year 2010. The number of families in the current year is 30,676 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

October 20, 2015

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Median Household Income			
2015 Median Household Income	\$48,954	\$45,140	\$38,234
2020 Median Household Income	\$55,326	\$52,709	\$44,866
2015-2020 Annual Rate	2.48%	3.15%	3.25%
Average Household Income			
2015 Average Household Income	\$65,874	\$64,370	\$57,420
2020 Average Household Income	\$74,839	\$73,348	\$66,003
2015-2020 Annual Rate	2.58%	2.65%	2.83%
Per Capita Income			
2015 Per Capita Income	\$29,132	\$27,771	\$24,320
2020 Per Capita Income	\$33,074	\$31,635	\$27,913
2015-2020 Annual Rate	2.57%	2.64%	2.79%
Households by Income			

Current median household income is \$38,234 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$44,866 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$57,420 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$66,003 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$24,320 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$27,913 in five years, compared to \$32,501 for all U.S. households

Housing			
2000 Total Housing Units	3,541	27,922	59,572
2000 Owner Occupied Housing Units	2,249	16,303	31,114
2000 Renter Occupied Housing Units	1,106	10,309	24,866
2000 Vacant Housing Units	186	1,310	3,592
2010 Total Housing Units	3,682	29,113	63,915
2010 Owner Occupied Housing Units	2,228	16,064	31,044
2010 Renter Occupied Housing Units	1,218	10,890	27,135
2010 Vacant Housing Units	236	2,159	5,736
2015 Total Housing Units	3,713	29,809	65,530
2015 Owner Occupied Housing Units	2,189	15,810	30,615
2015 Renter Occupied Housing Units	1,260	11,581	28,815
2015 Vacant Housing Units	265	2,418	6,101
2020 Total Housing Units	3,767	30,538	67,189
2020 Owner Occupied Housing Units	2,239	16,148	31,379
2020 Renter Occupied Housing Units	1,261	11,947	29,739
2020 Vacant Housing Units	268	2,443	6,070

Currently, 46.7% of the 65,530 housing units in the area are owner occupied; 44.0%, renter occupied; and 9.3% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 63,915 housing units in the area - 48.6% owner occupied, 42.5% renter occupied, and 9.0% vacant. The annual rate of change in housing units since 2010 is 1.12%. Median home value in the area is \$130,896, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 4.68% annually to \$164,501.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.