

Cole Nissan

3003 stadium drive | kalamazoo, michigan 49008



Phase I Exterior w/o addition

Project Delivery
Construction Manager

Project Size
Phase I: 20,000 SF
Phase II: 4,100 SF

Use Type
Retail - Additions

Owner
Tim Cole
Cole Automotive Group
3003 Stadium Drive
Kalamazoo, MI 49008

Architect
Phase I: Gensler
Phase II: Byce & Associates

To accommodate a growing product line, Cole Nissan partnered with AVB to begin a multi phased renovation project. For Phase I, Cole Nissan partnered with AVB and global architecture firm, Gensler, to remodel 21,000 SF of existing automotive space. For Phase II, Cole Nissan partnered with AVB and local architecture firm, Byce and Associates, to build a 4,100 SF additional showroom and office space.

Phase I was a multi-million dollar construction management remodel that included a complete overhaul of the showroom and exterior façade. In addition, this phase consisted of adding a customer lounge, reception area and parts counter with viewable service window and drive-through service bay.

Phase II was another multi-million dollar construction management additions that included adding additional showroom space, modern offices for the sales team as well as a second floor office space for the leadership team and call center.



Phase II Exterior w/ addition



Interior Service Lounge



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retail